FOR IMMEDIATE RELEASE: 11/27/2023
Jake Keyes
Skydance Brewing Co. INC
405-686-8201
jake.keyes@skydancebrewing.com

Skydance Brewing Co. to partner with Kickapoo Casino.

Partnership to bring new taproom to Kickapoo Casino in Harrah, OK

Oklahoma City, OK: November 27th, 2023. Skydance Brewing Co. today announced a new partnership with Kickapoo Casino. This partnership will allow the Kickapoo Tribe of Oklahoma to open a new Skydance taproom inside its casino located in Harrah, OK.

The new taproom will feature a large menu of Skydance's handcrafted beers, including their core lineup and a large number of limited releases. Work has also begun on an exclusive co-branded Kickapoo beer to be served in the taproom and in cans at the Kickapoo Tribes adjacent C-Store.

"From the day we opened Skydance Brewing Co., we've always seen our brand as a Native owned craft brewery to be a perfect fit to partner with tribal casinos and bring craft beer to gaming properties," says Jake Keyes, Founder & CEO at Skydance Brewing Co. "Our goal is to recreate what we did in our Oklahoma City taproom and bring it to Kickapoo Casino and the Harrah, OK community."

"Forming partnerships between tribes and native owned companies is important. It allows commerce and economic development in Indian Country to prosper." says Keyes. "Partnering with tribes is very personal for us and means the world to our team. While this is a great opportunity for Skydance, we feel this partnership is a great way for us to help Kickapoo Casino to bring a new customer base into its gaming facility and for both of us to do some cross-promotion of our companies."

"Kickapoo Casinos will continuously pursue changes and actions to further enrich the experience of our patrons – and this partnership does just that. As leaders, we are focused on new opportunities to connect with consumers in new occasions," says Darwin Kaskaske, Chairman of the Kickapoo Tribe of Oklahoma. "As craft brewing continues to gain popularity throughout the nation, the opportunity to partner with a Native-Owned brewery in Skydance was a perfect fit. It creates awareness that Native

Americans are a vital part of this country's heritage, and still are to this day. Our core values align with what the Skydance brand stand for, and we are looking forward to incredible things we will do in the years ahead."

Details of this partnership include:

- New taproom inside Kickapoo Casino featuring full lineup of Skydance beers
- Creation of a new Kickapoo branded beer (details to be announced)
- Employee Development Program: Skydance to allow Kickapoo employees to train in the OKC location
- Expected to open in early 2024

About Skydance Brewing Co.: Skydance Brewing Co. is Oklahoma's Native American craft brewery. Founded in 2018, Skydance began brewing beer in a co-op brewery, The Brewers Union, before opening a location of their own in Automobile Alley at 1 NE 7th St. in Oklahoma City, OK. Skydance has a 2,000 sq ft taproom with a large patio at its current location. With a 15 bbl brewhouse and packaging line, Skydance produces beer that is distributed to retail locations all over Oklahoma. Since opening, Skydance has garnered recognition from multiple publications, including being named as one of the 12 Best New Breweries of 2021 by Hop Culture Magazine and its founder, Jake Keyes, was named to 405 Business Magazines list of the Metro's Most Influential. Skydance is particularly known for brewing great IPA's and for collaborating with Native American artists to create beautiful artwork for their cans. Founder, Jake Keyes, was also recently elected to his first term as Chairman of the Iowa Tribe of Oklahoma. Keyes and his fiancé, Skydance Director of Operations, Bobbi Gabler, both have several years of experience in the tribal casino industry.

About Kickapoo Casino: Kickapoo Casino Harrah is home to over 600 E-games, a variety of table games, Eaglerock Lounge, and Redfork Restaurant. Kickapoo Casino Shawnee opened in November of 2012, offering an upbeat environment featuring over 300 e-games and Legacy Bar & Grill. These little gems have the best customer service and rewards customers appreciate. The Kickapoo Trading Co. offers unique Native American designs by Native owned companies as well as items created by Kickapoo Tribe of Oklahoma Tribal Members. Opened in September of 2022, the new store is located inside the Kickapoo Travel Plaza at 25200 East Highway 62 in Harrah. The Kickapoo Tribe of Oklahoma and Kickapoo Casinos are continuously allocating resources on renovations and remodels. The Taproom partnership with Skydance Brewing Co. will bring in a product line to the community that no other casino is offering, and an experience that you cannot get anywhere else.